

HAIR DESIGNER MAGAZINE

19458 San Juan Dr.
Detroit, MI 48221
313-862-2970

www.hairdesignsmagazine.com ~ tophairmag@aol.com

Hair Designer Magazine

Camera Ready Ad Specifications

All pages for the magazine should be created using the following specs:

- **Regular Size Magazine: 8.375 x 10.875** (1/8" bleed all sides and 1/4" type safety margin).
- **Mini Magazine: 5.375 x 7.50** (1/8" bleed on all sides and 1/4" type safety margin).
- See www.hairdesignsmagazine.com for a downloadable template to assist you with proper sizing.
- All ad submissions must include a full size color proof of the ad, in addition to a labeled CD containing the file.
- All ad submissions should include a camera ready ad authorization form. If you do not have an authorization form available, you can download one from our site at www.hairdesignsmagazine.com. In the event that you can't download the form, please have the client sign "ok to print" along with their full name and date on the back of the ad proof copy that will be turned in for print.
- All ad submissions must include a model release containing the signatures of all models featured in the ad.
- Design credits cannot contain websites or phone numbers. You may list your name or company name only. If you would like to advertise your services; please contact us to secure an ad in the magazine.
- All images should be saved in CMYK format.
- You must provide screen and printer fonts for all typefaces used in your layout.

If you have any questions regarding these requirements, please call our office at 313-862-2970.